

ADMINISTRATIVE OFFICES
ALMA SCHOOL DISTRICT

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ALMA, ARKANSAS 72921



To Whom It May Concern:


The Alma School District and Discount Imaging in Fort Smith have been associated since 2001. I would like to personally recommend Darriell Mathis and Discount Imaging for all of your printing needs.

As the Technology Director my biggest concerns for turning our printing environment over to Discount Imaging were:

- Quality of the toner cartridge construction and performance
 - The construction, performance, defect rate or leaking of the Discount Imaging brand consumables has met or exceeded the OEM cartridges we previously purchased.
- Print clarity and Page Yield
 - There is no difference in print clarity or page yield from OEM. The "Unconditional Performance Guarantee" by Discount Imaging is the best program I have seen to date.
- Pricing
 - All the consumables, equipment and parts purchased from Discount Imaging have always been competitively priced, especially when factoring in the value provided by their "Education Convenience Plan".
- Discount Imaging "Education Convenience Plan"
 - We have utilized free service, maintenance and annual preventative maintenance cleanings since 2001.
 - This plan has reduced the number of service tickets for printer repairs and provided a level of insurance and increased the life of our imaging equipment.
 - The service we receive is in a timely manner, thus reducing the down time for our clients.
 - The entire staff in the Fort Smith office is always very professional and understands the importance of working within an information sensitive environment.
 - Discount Imaging has been helpful in educating us on which cartridges are the most cost effective, i.e. high yield vs. low yield.

The quality and performance of the consumables and the level of service received under the "Education Convenience Plan" has exceeded my expectations. Please feel free to contact me if you have any additional questions or would like a personal recommendation.

Sincerely:



Skip Thompson
Technology Director

Alma School District
P.O. Box 2359
Alma, Arkansas 72921